

Teacher: Susan Boone
 October 27-31

Class: Web Mastering

Detailed lessons are linked online:

<http://hs.houstonisd.org/westsiddehs/Curriculum/WebMastering/index.html>

Tutorials: Wednesday during A and B lunch. After school by appointment

Monday	<p>TEST over the HISTORY and FUTURE of the WEB – Wed/Thur October 29/30</p> <p>Objective: Students will:</p> <ul style="list-style-type: none"> ▪ Discuss and understand e-commerce. ▪ Discuss and understand how to use some of the new Web services. ▪ Demonstrate how to use some of the new Web services that appeal to them. ▪ Create a blog.
	<p>Activities:</p> <p>After discussing the various Web services, have students register at http://get.live.com for Microsoft’s free Web services.</p> <p>(We will use blogspotl.com at school since software must be loaded to lab computers.)</p>
	<p>Materials: T.2.PP_4: PowerPoint Presentation Student Activity: Google Blogspot</p>
	<p>Follow Up/HW: Students should reflect on what they’ve learned and how they can apply it outside of the classroom and include it on their blog.</p>
Tuesday	<p>Objective: Review History and Future of the Web</p>
	<p>Activities: Complete all assignments for Module 2. Grades will close on Wednesday/Thursday for progress reports.</p> <p>Grades: Internet Notes – due 10/22 Internet History/Future quiz – online 10/23-10/24</p> <p>Publish blog and create a post addressing</p>
	<p>Materials:</p>
	<p>Follow Up/HW:</p>
Wednesday/Thursday <i>(block schedule)</i>	<p>Objective: Complete objective test over History and Future of the Internet</p> <ul style="list-style-type: none"> ▪ Restate communication as the transfer of information from one individual to another. ▪ Describe problems encountered in communication. ▪ Describe possible solutions to problems encountered during communication. ▪ Identify possible scenarios where miscommunication could occur.

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	<p>Activities: Quizstar Test – History and Future of the Internet Discuss the topics for this module:</p> <ul style="list-style-type: none"> ▪ The basic mechanics of the human eye; How does the eye work and what part does it play during communication? ▪ How the human brain processes the information that is received from the eye. ▪ The basics of design elements and how they relate to Web design. ▪ How design principles are used in a Web design. <p>Discuss things to consider when developing a Web site for communication:</p> <ul style="list-style-type: none"> ▪ What is the purpose of the Web site? <ul style="list-style-type: none"> ○ Will the Web site be used to deliver information? ○ Will the Web site be used to sell an item to its viewers? ○ Will the Web site be used to entertain the viewers? ○ How does purpose change the communication of the Web site? ▪ Who is the intended audience of the Web site? <ul style="list-style-type: none"> ○ What is the intended age of the viewer of the Web site? ○ Is the Web site intended for viewers within a certain area? ○ Is the Web site intended for national viewers? ○ Is the Web site intended for worldwide viewers? ○ How does the audience change the way that the designer should create the site?
	<p>Materials: PowerPoint, Text for Module 3</p>
	<p>Follow Up/HW: N/A</p>
Friday	<p>Objective: Students will learn how light travels into the eye and how the eye processes the information.</p> <p>Students will:</p> <ul style="list-style-type: none"> ▪ List the parts of the eye and describe the function of each part. ▪ Describe the visible spectrum. ▪ Analyze how color sensitivity can affect Web design. <p>Activities:</p> <p>During this lesson, the teacher will lead the class in direct lecture utilizing the accompanying PowerPoint presentation to deliver the material to the students. Students</p>

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	<p>should take notes on the material as a study guide. The classroom teacher should make copies of the student work sheet</p>
	<p>“The Parts of the Eye Diagram” (File S.3.2.WS_Parts of the Eye) for students to label the parts of the eye as they are discussed in the class. Use the guiding question as a class starter. Discuss student answers to the question.</p>
	<p>Materials: PowerPoint and Student Worksheet for Module 3, Lesson 2</p>
	<p>Follow Up/HW: Additional Activities (homework or enrichment) The Blind Spot - http://faculty.washington.edu/chudler/chvision.html</p>